

product data equipment



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IP Protection

Protection and safeguard for your seed with economically suitable protection technology

Applications

- All levels of protection against counterfeiters
- Downstream inventory control tracking
- Deterrent for false return of seed

Target

- Counterfeit seeds
- Malicious claims
- Packaging fraud
- Field emergence claims
- Inventory of seed returns

How does it work?

- A marker is added to the seed coating polymer
- Readers respond to specific threshold signal levels
- Can be easily applied with different seed coating/treating systems
- Economically suitable for agronomic and horticultural crops



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BaseMark

BaseMark is a simple but effective technique to protect your seed.

A seamless addition of additives to the seed coating polymer and detection under a specific wavelength pattern using a reading device.

A quick and clear response for claims and seed ownership protection

- Rapid / instant identification process
- Portability of reading marker in the field, seed plant, customer location, distribution chain
- Anti-counterfeiting deterrent
- Brand management
- Reduction of claims
- Increased customer confidence
- Inventory and return tracking

The IntelliSeed system combines highly sophisticated anti-counterfeiting techniques to securely identify seeds.

More sophisticated reader technology with numeric readings for signal amounts provides maximum level of protection.

Prevention of counterfeiting, product diversion and false warranty claims.

- Quality control tool
- Rapid / instant feedback of application efficacy
- Verification system
- Portability of reading marker in the field, seed plant, customer location, distribution chain
- Anti-counterfeiting, security deterrent
- Reduction of claims
- Increased Stewardship
- Inventory and return tracking



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